

# Embrace the vintage cool

Exude charm and attitude with classic collection inspired by the 40s and 50s



**We are young:** Jeep's Totally Vintage collection has a range of options to suit any age.

INSPIRED by the ruggedness of the 1940s and 50s, popular clothing brand Jeep presents a range of designs that is all about attitude and the chic style of a past era with its Totally Vintage Spring/Summer Collection 2012.

In line with its "Live Without Limits" theme, and inspired by Jeep Willys vintage collection of casual wear, the latest collection is a tribute to the rugged and adventurous soul, but yet perfect for the urban life-style.

The designs are both bold yet understated in style, combining bright hues of orange, yellow and blue, with basic colours of brown and khaki. Stripes, candy-coloured denim and clean cuts make for eye-catching and creative ensembles.

**For Him**

This latest collection will appeal to the young, adventurous and ambitious men of today.



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**> SEE NEXT PAGE** Birdwatching chic: A sexy rugged look from Jeep consisting of V-neck cotton top and shorts.

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\* While stocks last.

# Carefree designs for the bold and adventurous

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The most striking feature of the tops is the subtle military influence, which not only pays tribute to the heritage of Jeep Willys but also lends an air of confidence and boldness to the wearer.

Basic tees are given a splash of attitude, coming in white, brown or charcoal, while the classic polo tee is available in either bold basic colours, or with a vintage touch in orange-red stripes.

The rugged modern men can also cleverly match basic tops with classic checked shirts in shades of red and brown, or with a hip and trendy jacket, to make each ensemble a unique reflection of the wearer's personality and style.

Shorts and Bermudas also take on a vintage feel, coming in gorgeous checks or solid colours of grey, charcoal and brown.

Jeans and cargo pants in various earth tones will complete any men's wardrobe.

### For Her

Nothing stands in the way of young, urban women and Jeep women's range perfectly embodies that spirit and passion. Fresh cotton tops in pastel and bold colours, contrast perfectly with rugged denim cut-offs or khaki shorts.

In line with the vintage feel, checks are all the rage this season, lending an air of innocence and sexiness all at once.

In this collection, brown, pastel and earth tones are sharply paired with bright hues of yellow and vermilion to send a message of outdoor ruggedness, a sense of being carefree, yet with a deep appreciation for great style and fashion.

### For children

Dress your children in the soft, cottony comfort of Jeep kids' range



**Loving it:** Jeep's range for children combines the feel of the rugged outdoors with the durability and flexibility that best caters to the active lifestyle of the youngsters.



**Outdoor types:** Jeep's Totally Vintage collection offers bold colours as well as conservative browns and greys.

which combines the feel of the rugged outdoors with the durability and flexibility that best caters to your kids' active lifestyle.

Basic T-shirts and checked tops match perfectly with cargo shorts. Polo tees for him and her come in colourful stripes, while the military theme is evident in boys' tops to give that added rustic feel.

Whatever your taste or preference, Jeep Apparel empowers men, women and children to go the extra mile.

All materials in this collection are carefully selected to ensure the highest quality, and all designs and styles are made with both style and durability in mind.

Jeep Spring/Summer Collection 2012 is available at all Outfitters Studio and leading department stores in Malaysia.

Clothes are priced from RM49 to RM259.90. For details visit [www.facebook.com/JeepApparelMY](http://www.facebook.com/JeepApparelMY).

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