

CLIVE

[FREE EVERY MONTH]

ISSN 1985 - 5532



CATCHA
PUBLISHING

CULTURE

FISHING
ON
FACEBOOK

THE ARMORY

THIS CAR
TOASTS
BREAD

STYLE

BUTTON BLUES
AND PUMA
SHOES

PEOPLE

ALL
THAT
JAZZ

WHERE THERE'S A WHEEL...



CLIVE Available on the App Store



SUMMER REFINED BIEM SUMMER 2013

It's not all about streetwear among the locals in KL. Local brand BIEM struts away from anything street style and embraces the needs of working-class modern men.

This summer, BIEM introduces 'Living Colors' - a new colorful and bold collection to embrace the sunny summer season that will possibly inspire modern men to mix and match colors in an unconventional and valiant manner. This specific style also gives a chance to men to experiment their creativity and express their inner playfulness.

Inspired by the 1960s, where men were dressed smartly with a hint of eccentricity, the men's collection features retro dandy looks with a contemporary touch. The main attraction for the summer is the jackets that come in sleek and sharp silhouette and details. The fact that the lapels can be worn two ways - outer lapels can be folded upwards to feature inner lapels - make these lapels an exceptionally interesting detail.

Coming in a great selection of peculiar patterns on shirts, classic cardigans, slim as well as tapered pants, now you can even venture out of your comfort zone at work. Men stuck in the corporate line can bid goodbye to old boring standard dress codes 'cause BIEM has heard your cry to break free from your strict business attire.

BIEM's 'Living Colors' collection is priced at RM109.90 to RM299.90 and available at AEON Cheras Selatan, KL Festival City, AEON Tebrau City, and all leading department stores like Parkson, Pacific, The Store, and Sogo.

